

2015 Social Media Giveaways

OFFICIAL RULES AND CONDITIONS

1. NO PURCHASE NECESSARY TO ENTER OR WIN: A purchase does not improve your chance of winning.
2. HOW TO ENTER:
 - Giveaways are open to all U.S. residents age eighteen (18) or older as of the time of entry and prize award. Contest dates vary and will be listed on the Princess House social media (Facebook, Twitter, Pinterest) post announcing the giveaway.
 - This contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc., Twitter, Inc. or Pinterest.
 - Rules for entry may vary per contest and will be explained in the giveaway announcement posted on Facebook. After the contest end date, up to 5 winners will be selected randomly out of all eligible entries. The chances of winning depend on the number of entries. Winners will be notified in the week following the close of the giveaway via the e-mail address provided with entry. It is the responsibility of participants to check their e-mail to see if they have been named a winner. Potential winners' response confirming prize delivery address must be received within seven (7) days of notification attempt. Failure to respond within this time period will result in disqualification and an alternate potential winner may be selected by Princess House, in its sole discretion, from among the remaining applicable entries. Please allow 6-8 weeks after notification for delivery of prize.
 - One (1) entry per person per giveaway. Duplicate entries will be discarded. All entries become the exclusive property of Princess House and will not be acknowledged or returned.
 - Princess House is not responsible for late, lost, misdirected or ineligible entries whether caused by Internet users or by any equipment or programming associated with the Giveaway or Facebook or by any technical or human error which may occur in the processing of entries in the Giveaway.
3. PRIZES:
 - Prizes may consist of current Princess House products valued up to \$300.
 - No more than the specified number of prizes per contest will be awarded. Any prize returned as undeliverable will not be redistributed.
 - The prizes are awarded "AS IS" and without warranty of any kind, express or implied, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose. Neither Princess House,



its affiliates, nor any of their officers, directors, employees, agents or representatives are responsible for claims, injuries, losses or damages of any kind resulting from (i) Giveaway participation; (ii) the awarding, acceptance, use, misuse, possession, inability to use, loss or misdirection of any Prize; (iii) participation in any prize-related activity, or whether caused by Internet users or by any equipment or programming associated with the Giveaway or by any technical or human error which may occur in the processing of entries in the Giveaway. Princess House is not responsible for the inability of a winner to accept or use a prize for any reason.

4. GENERAL: The employees of Princess House and its advertising, promotion and production agencies, and their immediate family members living in the same household, are not eligible to enter. Void where prohibited by law. Odds of winning depend upon the number of eligible entries received for the entire Giveaway. By entering, Entrants agree to abide by these Rules and the decision of Sponsor is final. No cash substitution, transfer or assignment of prizes allowed, except by Princess House who reserves the right to substitute prizes of equal or greater value. If a winner is a Princess House Consultant, she must be an active Consultant at the time of award in order to receive the prize. If she/he is not active, Princess House will rescind the prize award and it will not be redistributed. Winners grant to Princess House the right to use their names and likeness in advertising and promotion without further compensation or permission into perpetuity, except where prohibited by law. Income, sales and other federal and state taxes (if any) on prizes are the sole responsibility of each winner.
5. PUBLICITY/PROMOTIONAL USE: Except where prohibited, participation in the Giveaway constitutes Entrant's irrevocable consent and release to Sponsor and their agents to use, record, reproduce, publish, display, perform and translate: (1) the name, likeness, voice, quotations, opinions and biographical information of the Winner, including without limitation any photograph or recording, for promotional purposes in any media, worldwide, without further payment or consideration; and (2) the name, likeness, voice and biographical information of the Winner, including without limitation any photograph or recording for any promotional purpose in any media, worldwide, and/or for any other commercial or non-commercial corporate purpose, including without limitation use on merchandise or marketing, without attribution or further payment or compensation to the Contestant, his or her successors or assigns or any other entity.
6. DISQUALIFICATION OF ENTRANT: Should Princess House determine, in its sole discretion, that any Entrant has violated any of the provisions in the Official Rules, Princess House may disqualify the Entrant and shall have no obligation to award a prize to such Entrant.
7. INDEMNITY: Each Entrant releases and holds harmless Princess House and Facebook, respective parents, subsidiaries, affiliates, directors, officers, employees and agents from any and all liability, for any damage or loss of any kind arising from or in connection with participation in the Giveaway, the award



or use of any prizes or any prize-related activity, and for all claims based on rights of publicity or privacy.

8. **AMENDMENT:** Princess House reserves the right to modify these Rules for clarification purposes without materially affecting the terms and conditions of the Giveaway.
9. **GOVERNING LAW/JURISDICTION:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of Entrants or Sponsor in connection with the Giveaway shall be governed by and construed in accordance with the internal laws of the Commonwealth of Massachusetts without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.
10. **WINNERS LIST:** To view a full list of winners, please visit [Facebook.com/Princess House](https://www.facebook.com/PrincessHouse) or [PrincessHouse.com](https://www.PrincessHouse.com) two weeks after the close of a giveaway.
11. **SPONSOR:** The Sponsor of this Giveaway is Princess House, Inc., 470 Myles Standish Blvd., Taunton, MA 02780.

